

We back our streaming services with a guarantee of 99.7% uptime or better.

As a tier 1 reseller and aggregator of Akamai's content delivery services, Multicast is able to offer highly competitive bandwidth and storage pricing to companies of all sizes.

Leveraging our 14,000 square foot media center, Multicast becomes your single source for all of your media hosting and streaming media needs with an integrated platform that supports a wide range of standards and technologies. We back our streaming services with a guarantee of 99.7% uptime or better.

We are only as good as our delivery channel, and ours is a world-class and top-tier network. Our partnership with Akamai, the world's leading content delivery network (CDN), allows you to rest easy knowing that your streams are crisp, fast and reliable. Akamai is comprised of an "edge-of-the-Internet" network with more than 20,000 geographically dispersed media servers located around the world.

"Our relationship with Akamai has proven to be one of the most valued partnerships not only for Multicast but for our customers. Win-Win is the best description of our relationship."

—Jason Simpson, EVP Business Development, Multicast

And because of our immense buying power (created by aggregating nearly 1,000 customers on the Akamai CDN), our pricing for data transfer and storage is amongst the best in the industry. Too, we eliminate costly setup fees and long-term commitments so streaming content is remarkably cost-effective in addition to being trustworthy. As a tier 1 reseller and aggregator of Akamai's content delivery services.

Features & Benefits

Reliability—Our Global content delivery network, backed by Akamai is comprised of over 20,000 servers in over 70 countries.

Track Record—Akamai has proven its ability to provide performance and reliability benefits to over 2000 customers, both large and small, and has a long history of helping customers successfully grow their traffic at an exponential rate while keeping origin costs low.

Trusted Partner: Akamai

- 8 of the top 10 Fortune 500 companies trust Akamai.
- All 10 of the top US Media & Entertainment companies trust Akamai.
- 24 of top 30 US Media & Entertainment companies trust Akamai.
- All of the top 5 Internet portals trust Akamai.
- 3 of the 4 national sports organizations trust Akamai.
- More than 100 of the world's leading news portals trust Akamai.
- 4 of the top 5 online auction companies.
- 4 of the top 5 Web advertising delivery services.

Reporting & Analytics—Multicast delivers comprehensive reporting and analytics that gives customers the data they need to understand the viewing habits of their online audience.

Service & Support—Our in-house team provides customers with a global professional services team that can support any online media requirement, including on-site encoder implementation, on-site or remote encoder maintenance, uplink truck delivery, 24x7 customer and end-user support, event monitoring, and content storage and delivery services via Akamai.



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About Multicast Media Technologies, Inc.

Founded in 2000, Multicast Media Technologies, Inc. is a leading provider of Internet broadcast products and services. Multicast powers online channels for targeted audiences by offering an integrated system for the management and monetization of digital content, program scheduling, and interactive audio/video broadcast services on behalf of more than 700 organizations around the world. Multicast provides the only complete online media solution for the deployment of linear, live and on-demand interactive media channels. Multicast is a privately-held company headquartered in Atlanta. For more information, please visit www.multicastmedia.com.



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