

Multicast's satellite downlink services deliver media content from anywhere, to anywhere.

Multicast's teleport and satellite rebroadcasting services deliver high-quality, cost-effective broadband video content from traditional and emerging broadcasters around the world.

Multicast's satellite-to-Internet broadcasting solution delivers high-quality, cost-effective broadband video content from traditional broadcasters around the world. Interactive satellite rebroadcasting provides low- and high-power traditional broadcast stations with the opportunity to increase their reach to a global audience.

"It's never been easier for anyone to leverage the power of the internet as a low cost global distribution platform with better reporting and accountability for viewers."

—Jason Simpson, EVP Business Development, Multicast

Multicast acquires your broadcast via satellite and then encodes and redistributes your broadcast over the Internet, leveraging our satellite teleport and our 14,000 square foot state-of-the-art Digital Media Center located in LaGrange, Georgia. Our ability to distribute your current satellite broadcasts online provides you with the opportunity to reach a traditional audience in an alternative format, in addition to building a global following.

Features & Benefits

Turnkey Solution—From the facilitation of satellite uplink trucks to satellite downlink and Internet retransmission, Multicast delivers everything needed to acquire your broadcast signals and ready them for compelling Internet delivery.

Facilities Based—For over 7 years, Multicast has leveraged its satellite farm and its 14,000 square foot state-of-the-art Digital Media Center located in LaGrange, Georgia to deliver Internet broadcasts for companies around the world.

Reporting & Analytics—Multicast delivers comprehensive reporting and analytics that gives customers the data they need to understand the viewing habits of their online audience.

Reliability—Our global content delivery network, backed by Akamai, is comprised of over 20,000 servers in over 70 countries.

Service & Support—Our in-house team provides customers with a global professional services team that can support any online media requirement, including on-site encoder implementation, on-site or remote encoder maintenance, uplink truck delivery, 24x7 customer and end-user support, event monitoring, and content storage and delivery services via Akamai.



www.multicastmedia.com | 678.325.4100
1100 Circle 75 Pkwy, Ste 600, Atlanta, GA 30339

About Multicast Media Technologies, Inc.

Founded in 2000, Multicast Media Technologies, Inc. is a leading provider of Internet broadcast products and services. Multicast powers online channels for targeted audiences by offering an integrated system for the management and monetization of digital content, program scheduling, and interactive audio/video broadcast services on behalf of more than 700 organizations around the world. Multicast provides the only complete online media solution for the deployment of linear, live and on-demand interactive media channels. Multicast is a privately-held company headquartered in Atlanta. For more information, please visit www.multicastmedia.com.



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