

Multicast provides a true end-to-end solution and delivers thousands of live Internet events each and every month.

Multicast's world-class encoders, combined with its digital media management system, enables content providers to deliver engaging broadband video experiences that unite the power of traditional broadcast with the interactivity of the Internet.

Multicast has perfected the art of live Internet broadcasting. Delivering over 3,500 live broadcasts per month from venues around the world, we have simplified the process and increased our customers' ROI, while maintaining an interactive, broadcast-quality experience.

Multicast provides a suite of live Internet broadcast products and services that help customers deliver on their digital media strategies, deploy information that enhances communication, and grow user attachment and participation. Multicast's streaming media Worldcast™ encoders and servers are pre-configured plug-and-play encoding solutions, enabling anyone to quickly capture and broadcast premium quality audio and video. Built upon the industry-leading technology of Osprey video capture boards, Multicast's streaming media encoders can be enhanced with the addition of software to enable video editing, rich-media presentations (e.g., integrated presentation slides) and video archival (i.e., video-on-demand).

With Multicast, it only starts with the hardware and software. Multicast provides a true end-to-end solution by delivering the professional services required to deliver thousands of live Internet events each and every month. Multicast's professional services team is in-part comprised of experts in the area of live Internet broadcasting. Our clients rely on this expertise, as it ensures a sustainable Internet broadcasting business model. Our in-house team provides customers with a global professional services team that can support any online media requirement, including on-site encoder implementation, on-site or remote encoder maintenance, 24/7 customer and end-user support, event monitoring, and content storage and delivery services via Akamai.

Features & Benefits

Turn-key—From on-site engineering support to best-of-breed encoding appliances, Multicast delivers everything needed to acquire your broadcast signals and ready them for compelling Internet delivery.

Industry Leading—With over 7 years experience in broadcasting live Internet content, Multicast is retained by hundreds of customers around the world and currently delivers over 3,500 live Internet broadcasts monthly.

Plug & Play—Multicast's streaming media encoders and servers are pre-configured, plug-and-play encoding solutions, enabling anyone to quickly capture and broadcast premium quality audio and video.

Reporting & Analytics—Multicast delivers comprehensive reporting and analytics that gives customers the data they need to understand the viewing habits of their online audience.

Reliability—Our global content delivery network, backed by Akamai, is comprised of over 20,000 servers in over 70 countries.

Service & Support—Our in-house team provides customers with a global professional services team that can support any online media requirement, including on-site encoder implementation, on-site or remote encoder maintenance, 24x7 customer and end-user support, event monitoring, and content storage and delivery services via Akamai.



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About Multicast Media Technologies, Inc.

Founded in 2000, Multicast Media Technologies, Inc. is a leading provider of Internet broadcast products and services. Multicast powers online channels for targeted audiences by offering an integrated system for the management and monetization of digital content, program scheduling, and interactive audio/video broadcast services on behalf of more than 700 organizations around the world. Multicast provides the only complete online media solution for the deployment of linear, live and on-demand interactive media channels. Multicast is a privately-held company headquartered in Atlanta. For more information, please visit www.multicastmedia.com.



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