

Multicast can help the public sector deliver critical information in a highly secure and timely manner.

When you need online communication services that are timely, cost effective and secure—Multicast delivers. We are sensitive to the needs of those in the public sector and can help you reach your constituents more efficiently than ever before.

From federal government agencies to local chambers of commerce, Multicast's online video solutions enable non-technical staff to create and manage engaging public awareness education, outreach campaigns, advocacy and similar programs. We can help you increase awareness of your organization and cause through custom-branded video libraries integrated with various calls-to-action including advertising, sponsorship and e-commerce.

“Every agency regardless of size can benefit from today's simple and integrated online video tools. The public sector agencies that develop purposeful and integrated video strategies will create significant value with their constituents.”

—Chance Mason, EVP Sales & Marketing, Multicast

Multicast's online video solutions for the public sector can help your organization deliver critical information in a highly secure and timely manner. Multicast offers live and on-demand Internet broadcasting features that address the unique requirements associated with the production and delivery of public sector program material. Our solutions are highly cost-effective ways to deliver public hearings, press conferences, regulatory compliance meetings, public employee training, town hall meetings, agency briefings, and more.

Multicast has teaming agreements in place with several companies to offer the advantage of their government contract vehicles. Contact us for more information.

Features & Benefits

Increased Impact—Online video empowers government entities to deliver consistent messaging to their constituents leading to increased awareness and ROI.

Teaming Agreements—Multicast has teaming agreements in place with partner companies in order to take advantage of government contract vehicles.

Self-Service Solutions—Multicast offers a suite of self-service online video solutions, helping government entities to quickly and easily deliver compelling media to global constituencies.

Fully-Managed Services—Multicast offers a team of online video specialists who augment existing staff in order to quickly and cost-effectively design, implement and support online video strategies.

Reliability—Our global content delivery infrastructure, backed by Akamai, is comprised of over 20,000 servers in 70 countries, ensuring “always on” broadcast-quality delivery of your online media.

Support—Our highly trained technical staff is available twenty-four hours a day, seven days a week for monitoring and technical support services.

Adaptability—Multicast's suite of products, services and delivery platforms are configurable to meet even the most demanding online video requirements.

Affordability—Multicast's solutions are easy to deploy and are affordable for budgets of all sizes.

Data & Analytics—Multicast's reporting and analytics tools provide you with the power to track and monitor the viewing habits of your online audience.



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About Multicast Media Technologies, Inc.

Founded in 2000, Multicast Media Technologies, Inc. is a leading provider of Internet broadcast products and services. Multicast powers online channels for targeted audiences by offering an integrated system for the management and monetization of digital content, program scheduling, and interactive audio/video broadcast services on behalf of more than 700 organizations around the world. Multicast provides the only complete online media solution for the deployment of linear, live and on-demand interactive media channels. Multicast is a privately-held company headquartered in Atlanta. For more information, please visit www.multicastmedia.com.



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