

Demonstrate your firm's value with Multicast's online video solutions for financial services.

With Multicast's Financial Services solutions, you can easily and quickly reach institutional investors, analysts, employees and customers for virtual conferences, briefings, road shows, training, and marketing-related communications.

Whether you are the head of marketing for a large financial services organization, a managing partner at a regional brokerage firm, or an independent money manager, online video can positively impact your ability to communicate to a loyal client-base. Leveraging battle-proven online broadcasting tools powered by Multicast, financial services professionals deliver a flawless online media experience resulting in new customers, new revenue, and new opportunities.

The compliance challenges that the financial world faces further show the true power of Multicast's online video platform. Our robust tools complete with reporting and analytics give you the confidence to face regulation and compliance challenges.

"With the immense challenge to stay in the forefront of the financial marketplace, only the truly savvy companies that utilize the power of integrated online video will stand out in the crowd."

—Lou Schwartz, CEO, Multicast

From conferences to road shows, from education to fund briefings, Multicast offers easy-to-use online video tools that are powerful and affordable. Combined with round-the-clock support, meaningful analytics, and the power of the Akamai content delivery network, Multicast delivers a true turn-key solution for financial services professionals wishing to execute on the promise of online video.

Features & Benefits

Instant Access—The financial world is time-driven. Information must be deployed quickly to remain competitive. Our solutions are available for instant delivery of your content around-the-clock.

Self-Service Solutions—Multicast offers a suite of self-service online video solutions, helping financial services professionals quickly and easily deliver information to a global audience.

Fully-Managed Services—Multicast offers a team of online video specialists who augment existing staff in order to quickly and cost-effectively design, implement and support online communication strategies.

Demonstrate Value—Deliver sensitive and critical information in a secure and timely manner, while maximizing ROI and profitability.

Reliability—Our global content delivery infrastructure, backed by Akamai, is comprised of over 20,000 servers in 70 countries, ensuring "always on" broadcast-quality delivery of your online media.

Support—Our highly trained technical staff is available twenty-four hours a day, seven days a week for monitoring and technical support services.

Affordability—From entrepreneurial 401(k) consultants to global financial services institutions, Multicast delivers affordable online video solutions that map to any digital media strategy.

Data & Analytics—Multicast's reporting and analytics tools provide financial services professionals with the power to track and monitor the viewing habits of their online audience.



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About Multicast Media Technologies, Inc.

Founded in 2000, Multicast Media Technologies, Inc. is a leading provider of Internet broadcast products and services. Multicast powers online channels for targeted audiences by offering an integrated system for the management and monetization of digital content, program scheduling, and interactive audio/video broadcast services on behalf of more than 700 organizations around the world. Multicast provides the only complete online media solution for the deployment of linear, live and on-demand interactive media channels. Multicast is a privately-held company headquartered in Atlanta. For more information, please visit www.multicastmedia.com.



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