

Seeing is believing: Harnessing online video generates strong interest in the subject matter at hand.

Educators must be innovators, always finding new ways to deliver their message and capture their students' interest and imagination. You don't need to be technically savvy to harness the power of online broadcasting—Multicast can show you how.

For educational institutions, there is no better way to maximize investment and enhance the learning process than through live and on-demand Internet broadcasting. Studies show that educators who use video significantly stimulate students' imaginations, while opening up tremendous opportunities for dialogue. Today's students are the "Net generation" and they respond well to multi-tasking and visual media.

"Today's students are visual learners and have grown up their entire lives watching TV and online video and expect the education process to provide the same experience. Internet media is the perfect fit for educators to reach students as never before."

—Lou Schwartz, CEO, Multicast

Since 2000, Multicast has been empowering learning institutions with engaging, interactive and affordable online video solutions. Applications for streaming video include school announcements, human resources training, teacher-parent communications, private school marketing, remote field trips, and of course, distance learning. Multicast has a vast array of easy to deploy solutions that students and educators use to take the education process to new levels.

Are you ready to leverage a more effective form of communication that marries the visual and vocal delivery of information? Contact Multicast today to learn how you can educate round-the-clock to a global classroom.

Features & Benefits

Self-Service Solutions—Multicast offers a suite of self-service online video solutions, helping educators deliver compelling information to a virtual classroom in a timely manner.

Fully-Managed Services—Multicast offers a team of online video specialists who augment existing resources in order to quickly and cost-effectively design, implement and support online teaching strategies.

Motivates Learning—Students today are increasingly becoming visual learners with high degrees of comfort maneuvering the Internet. Live and on-demand video enhances and accelerates the learning process.

Reliability—Our global content delivery infrastructure, backed by Akamai, is comprised of over 20,000 servers in 70 countries, ensuring "always on" broadcast-quality delivery of your online media.

Support—Our highly trained technical staff is available twenty-four hours a day, seven days a week for monitoring and technical support services.

Adaptability—Multicast's suite of products, services and delivery platforms are configurable to meet even the most demanding online video requirements.

Affordability—Regardless of size, Multicast delivers affordable online video solutions to educators and institutions that map to any digital media strategy.

Data & Analytics—Multicast's reporting and analytics tools provide educators with the power to track and monitor the online viewing habits and participation of their students.



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About Multicast Media Technologies, Inc.

Founded in 2000, Multicast Media Technologies, Inc. is a leading provider of Internet broadcast products and services. Multicast powers online channels for targeted audiences by offering an integrated system for the management and monetization of digital content, program scheduling, and interactive audio/video broadcast services on behalf of more than 700 organizations around the world. Multicast provides the only complete online media solution for the deployment of linear, live and on-demand interactive media channels. Multicast is a privately-held company headquartered in Atlanta. For more information, please visit www.multicastmedia.com.



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