

Multicast's online video solutions are the perfect solution for today's demanding corporate communication strategies.

In a highly competitive marketplace, Corporate Marketing and Communications are more critical than ever, and the way your company leverages Internet technology speaks volumes to your customers, employees and competitors. Today's stand-out companies are the ones that utilize integrated online video to maximize the impact of their messaging.

To ensure that your communications are consistent, effective and timely, you need a platform that is proven and can be deployed with ease. Multicast's online video solutions are second to none in the industry and are built on the most dependable and reliable distribution system in the world.

Our solutions are ideal for: Product Launches, Sales Training, Marketing, Employee Orientation, Internal and External, HR Training, Compliance, Investor Relations, and Internal & External Messaging.

"It's no longer enough to just have a web presence. Today's emerging market leaders are using integrated online video technologies to turn their web presence into highly effective web-centric marketing and communication platforms that achieve results."

—Steve Sanford, CEO, InovaOne

At Multicast we understand that being a leader in the Internet broadcast industry means more than just delivering content to your intended audience - it means understanding customer requirements, deploying proven business models, leveraging battle-tested technologies, and most of all, it means providing exceptional service. From fully managed solutions to complete turnkey self-service options, we offer a suite of products and services to meet every need and every budget. Our goal is to provide a superior experience for our customers, always working in partnership to ensure they achieve a measurable return on their investment. Contact us today to get started. It's never been easier.

Features & Benefits

Self-Service Solutions—Multicast offers a suite of self-service online communication solutions, helping our customers become stronger competitors while effectively serving the demands of their online audience.

Fully-Managed Services—Multicast offers a team of online video specialists who augment existing customer staff in order to quickly and cost-effectively design, implement and support digital media strategies.

Customization—Multicast offers unique ways to leverage online media to extend your brand identity and ensure consistent, personalized communications.

Reliability—Our global content delivery infrastructure, backed by Akamai, is comprised of over 20,000 servers in 70 countries, ensuring "always on" broadcast-quality delivery of your online media.

Support—Our highly trained technical staff is available twenty-four hours a day, seven days a week for monitoring and technical support services.

Adaptability—Multicast's suite of products, services and delivery platforms are configurable to meet even the most demanding online video requirements.

Affordability—From small businesses to big media companies, Multicast delivers affordable online video solutions that map to any digital media strategy.

Data & Analytics—Multicast's reporting and analytics tools provide our customers with the power to track and monitor the online viewing habits of their end users.



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About Multicast Media Technologies, Inc.

Founded in 2000, Multicast Media Technologies, Inc. is a leading provider of Internet broadcast products and services. Multicast powers online channels for targeted audiences by offering an integrated system for the management and monetization of digital content, program scheduling, and interactive audio/video broadcast services on behalf of more than 700 organizations around the world. Multicast provides the only complete online media solution for the deployment of linear, live and on-demand interactive media channels. Multicast is a privately-held company headquartered in Atlanta. For more information, please visit www.multicastmedia.com.



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